



# How To Get More Out Of Your Travel Experience While Saving Thousands Of Dollars!

– Includes Hundreds Of Tips From Travel Experts

The travel season is just about upon us, and now is the time that we're looking for places to go, and great new things to see and experience.

Here is your opportunity to get hold of this new best selling book that has been developed by experts in the travel field to help you get the most out of your travels.

**Get Packing – The Ultimate Travel Guide** is a book written especially to help those who love the idea of travelling around the country or around the world, and who want to know how to make the most of their travel.

It brings together a raft of hard to find, yet important and useful information for the traveller, and also gives you the tools you need to most effectively find out all about your chosen destination.

In this book, the authors have managed to distill the absolute gems from more than 40 years of combined experience in the travel and tourism industry.

You'll discover:

- **the secret** to creating an extraordinary holiday experience
- how to choose your **best travel destination**
- tricks, traps and **hot tips** like you've never read before
- 5 key elements to **staying healthy** on your trip
- hints to make your **cruise** experiences even better
- 7 ways to make sure that you **enjoy your holiday** more
- the **3 P's** that will make your journey more enjoyable
- dos and don'ts for **frequent flyers**
- **how to save thousands** while travelling to popular destinations
- how to select your **best accommodation** option

"This book is an incredibly valuable tool that ensure you get the best out of your travel plans – don't leave home without it."

- Darren Stephens #1 bestselling author of "The 10 Day Turnaround"

"Brilliant book! A MUST READ for anyone considering travelling."

- Josh Zuker – Flight Centre, Waverley Gardens, Victoria

You owe it to yourself to find out more about this great book, and discover just how it can help you to travel better.

Readers who register online automatically become part of the Get Packing Travel community, and will receive many other additional benefits, as well as becoming eligible for many great prizes.

To find out more, visit the website at: [www.getpackingtravelguide.com](http://www.getpackingtravelguide.com)

If you would like to receive a free gift of a sample chapter from the book, then simply fill in the form below, and mail it to:

**Get Packing, PO Box 1229, Upwey, Victoria 3158.**

Yes! Please send me a free sample chapter from your book: **Get Packing – The Ultimate Travel Guide.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Pcode: \_\_\_\_\_

email: \_\_\_\_\_

Mail to: Get Packing, PO Box 1229, Upwey, Victoria 3158

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## Attention All Travel Agents! Do Business Worries Keep You Awake At Night?

### Do These Business Issues Worry You?

- the ever increasing divide between the "big shop" agencies and the rest of us
- an increasing belief by customers that they can "do it all" themselves on the internet
- the move by airlines and other carriers to cut commissions in the belief that this is the best way to reduce corporate overheads.

### Then Read On!

Not only do travel agents have the mess of the global financial crisis to sweep away, but issues like those above are making it harder than ever to "make a quid" in this business.

Increasingly, we seem to be **the meat in the travel and tourism sandwich.**

Every week we see new industry news items about agencies that have closed, drastically reduced the number of consultants or otherwise been hit by marketplace changes.

### What Can I Do?

You can book yourself in for more of the usual courses for travel agents. But these won't help! Most of them might show you new processes and techniques, but don't end up helping you get more paying customers through the door.

You can sometimes pick up a few hints and clues when attending industry talk-fests. Often however, your more successful colleagues are somewhat secretive about just what they've done to improve their business turnover. After all, they don't want to lose the competitive edge that they've developed.

### Is There A Solution? - Yes!

[TravelAgentMarketingSecrets.com](http://TravelAgentMarketingSecrets.com) has been established specifically to provide people who own or manage travel agencies with a wide range of tools and the necessary training to grow and expand their businesses in an environment where many other agencies are struggling to keep their heads above water.

Barbara Walsh and John Kumm, best selling authors of the award winning "**Get Packing – The Ultimate Travel Guide**". have more between 40 years experience in the travel and tourism sectors between them, and are experts in terms of marketing in the internet environment.

They have a **free white paper report** for the owners and managers of travel agencies. This report gives the information you need to begin to take back control of your business, and to work within the new travel environment rather than sitting back and engaging in a war that most probably can't be won.

**If you know that the time has come to make a stand, then you need a copy of this free report.**

### Where Can I Find Help?

You can download a copy of this report from our website at:

[www.TravelAgentMarketingSecrets.com](http://www.TravelAgentMarketingSecrets.com)

or, if you'd rather receive a copy in the post, please fill in the form below, and mail it to us at:

**Travel Agent Marketing Secrets,  
PO Box 1229, Upwey, Victoria 3158:**

Yes! Please send me my free white paper report on how to develop the tools that I need to more effectively market my travel agency.

Name: \_\_\_\_\_

Trading name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

email: \_\_\_\_\_

Mail to: Travel Agent Marketing Secrets, PO Box 1229, Upwey, Vic 3158

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